Internship project P.O.L.

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Project overview:

Since many patients now have access to the internet 24 hours a day, it can be difficult to help weed out the websites that are beneficial in terms of accurate information and the ones that aren't.

In this project I <u>created a survey which</u>
<u>centered around internet usage in pregnant</u>
<u>women</u> and carried out my research in the clinic.

After sorting through the data collected, I looked into different maternity websites to see which websites proved to be reliable resources for information.

I then <u>constructed a list which targets</u> <u>different aspects of pregnancy about which</u> <u>mothers had the most questions.</u>

Essential questions:

How can we facilitate patients accessing the most reliable websites on the internet and avoiding less reliable sites?

How do we find resources that are both patient friendly and accurate?

The patient survey:

- 1) Have you ever used the internet to answer pregnancy questions or find pregnancy related information?
- 2) How often would you say you've looked up questions?
- 3) What questions or information did you search for?
- 4) Did you use Google or a specific website to find this information?
- 5) On a scale of 1-3, 4-6, or 6+, how many online sources have you looked at? (includes number of google searches)
- 6) What language did you use for your search?
- 7) How far along were you in your pregnancy when you looked up these questions?

The patients surveyed

- 32 women were surveyed in total.
- <u>24</u> moms said they used the internet, <u>8</u> said they didn't.
- 19 moms were in the 15-28 year old range.
- 13 moms were in a 29+ range.

The <u>15</u> year old surveyed used websites like social media rather than searching for specific information.

The data:

https://docs.google.com/spreadsheets/d/108 f0Eyt7kz6KdT5O60KpHwhHl6UDpj3DAJ gVP9BZhG4/edit?usp=sharing

Our results: by the numbers

Out of the women who <u>did</u> use the internet:

- **9** of the moms searched in Spanish.
- <u>18</u> moms said they used Google specifically.
- 4 moms used Youtube videos instead.
- <u>15</u> of the <u>24</u> moms who used the internet were under <u>30</u>.

Out of the women who <u>didn't</u> use the internet:

- 4 of the moms were <u>under 30.</u>
- <u>4</u> were <u>over **30**.</u>

Takeaways:

Our moms used <u>Baby Center.com</u>, <u>Google</u>, <u>What to Expect.com</u>, and <u>Youtube</u> as their prime sources of information.

All 4 of the moms who used Youtube were Spanish speaking.

Unreliable sites also extend to Youtube channels.

Most unreliable websites had a product to sell or offered "Chat with other mothers" options which had <u>both pros and cons</u>.

Final product:

Recommended Online Resources for Pregnancy Information:

- 1. https://www.acog.org/Patients
- 2. https://www.llli.org
- 3. http://ourmomentoftruth.com
- 4. https://spinningbabies.com
- 5. https://evidencebasedbirth.com
- 6. https://www.birthingfromwithin.com

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Recommended Online Resources for Pregnancy Information:

1. ACOG

-- Infographics

2. La Leche League

-- Breastfeeding

3. Our Moment of Truth

-- Labor and delivery

4. Spinning Babies

-- Fetal positioning

5. Evidence Based Birth

-- Newsletter

6. Birthing From Within

-- For new parents

7. _____



Thank you for you time, questions?